Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

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Rationing and Price Control

Subject Status Assigned PUBLICATIONS Food and Home Notes Douglass, OI Completed Cheese Easier (Reduction in point value of cheese) More For Baby (Red points for canned milk) DuMars, OI Completed War Letter for Agriculture New price actions on lumber Special gasoline rations for rebuilding and moving trucks water I were found from from Heating stove rationing changed CURPENT SERIAL RECOLL Lard rationing restrictions removed Eastern superphosphate priced for move West JUN 2 9 1944 Maximum prices to be established for 1944 crop sweetpotatoes U. S. DEPART ENT OF MERCULTURE Apple ceiling prices stay in effect New cheese ceiling set Fulghum, Ext. Sent to all Letter to Extension Directors Ext. Directors Policy Releases forwarded during week: Announcement of Sweetpotato ceiling (OPA-4361) June point values for processed foods (OPA-4378) Ready-to-cook packaged vegetables (OPA-T-2153) OPA Trade Bulletin (Admt. 15, RMPR 271) Increase in ceiling prices of corn syrup and crude corn sugar (OPA-4381) Invoicing and receipting of live hogs (OPA-4337) Ceiling prices for 1944 early white potatoes (OPA-4326) Wing, OI Letter to Farm Editors Completed Oats Industry Advisory Committee 1944 Crop Sweet potato prices White Rye Flour Price Increased Concerning Enriched Wheat Flour Ceiling Prices for Apples For Producers of Northern Hardwood Certificates for Coal and Wood Heating Stoves Superphosphate From East to West Change in Aluminum Scrap Material Regulation Prices for Corn Feed Products Prices for Cured Whole Hog and Pig Skins Higher Prices for Processors of Bulk Condensed Wilk

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Completed

The Feed Situation (May)

Ceiling Prices Reduced on Heavy Hogs As Feed Conservation Measure

Subject	Assigned	Status
RADIO		
Servel Network Broadcast (June 3) Food News Point Values for June	Hemphill, OI	Completed
Farm Production G	oals	
Articles on milk production in Wisconsin and in Minnesota for EXTENSION SERVICE REVIEW	Bailey, Ext.	Completed
Request to all State extension editors for copies of printed materials on 8-Point Milk Production Program	Lloyd, Ext.	In clearance
Summaries of State extension directors' statements prepared for issue No. 104 of Wartin Extension Work	Bealer, Ext. me	Completed
Material on food production for FARM JOURNAL	Bailey, Ext.	Completed
Article on custom spraying to aid small potato growers in Pennsylvania for EXTENSION SERVICE REVIEW.	Bailey, Ext.	11
Multilithed presentation of program materials from all States and Territories sent to all Extension Directors	Sawrie- Thacker- Meyer	11
Representation of all materials relating to Food Production Goals from all States and Territories given War Food Administrator	Sawrie- Thacker- Meyer	11
Wire and letter to all extension directors informing them of egg situation, plan for maintaining support price, and necessity for including some in livestock feeds	Fulghum-Miller	11
Letter to State extension directors and editors about plan for 1945 wheat and rye goals, extension's educational job; enclosed release on goals	Fulghum-Kepner	Completed
Letter to directors in 7 states on 1945 vegetable production needs and extension's educational job in the program	Fulghum-Kepner	In preparation
PRESS		
Devises portable stanchion gate	Burch, ARA	In clearance
Poultry improvement makes new gains	Burch, ARA	In clearance
Pneumo-encephalitis, poultry disease	Burch, ARA	Cleared

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Subject	Assigned	Status
New type of cotton bandage fabric	BAIC	Issued
Jap beetle quarantine restrictions on fruits, vegetables, and cut flowers begin June 12	BEPQ	Cleared
O.C.D. stirrup pump tested as a garden sprayer	н	Issued
U.S. reports on tests of forty legume cultures	.BPISAE	In clearance
Crop improvement as a factor in war food production	11	
Flue-cured tobacco root ailments checked with rotations and weeds	· H	Dleared
Flames may fight sugarcane weed pest	п	11
Movies		
Hay Making	Briggs, OD	Script completed
Livestock Feeding	North, OI	Script in prepar-
RADIO		ation
Farm Flashes: Save the Hay Leaves Guide for Hog Doctor Progress Toward Better Poultry Soil Improvement Increases Yield More Better Hay	Briggs, OD Burch, ARA Herndon, OI Fox, FSA Briggs, OD	Cleared " In clearance " In preparation
INS and PA: Mines Nuggets in own Back Yard Farmer Undefeated by Catastrophies	Fox, FSA	Cleared In preparation
Radio Farm Directors Letter: Additional Flood Loans Authorized	Fox, FSA	Prepared
Network Broadcasts:		
Blue, Farm and Home, June 14 Farm Production Report to the Nation #10 Texas	Jackson, Texas	Prepared
Farm Flashes: Farm Facil	ities	
Preference for war veterans in rationing farm machinery	DuMars, OI	Out
Tires for Tractors Early movement of fertilizer (Press release and Farm Flash)	f7 f1	n Cleared
Radio Farm Directors Letter: Set Up for Machinery for Veterans No Rubber for Wheel Tractors Yet	1f 17	Prepared.

Subject	Assigned	Status		
Farm Labor				
AWI-96, "Your Job as a Work Leader"	Hancock	At printer		
Bulletin, "Women's Land Army of the U. S. Crop Corps"	Roach-Bailey- Hancock			
WIA leaflet, "Pitch In and Help"	Bailey-Hancock	Completed		
4-page report, "Mobilizing Help For Farm Crops"	Hancock-Sampson	At printer		
Leaflet, "VFV On the Farm Front"	Hancock	Completed		
VFV materials for Massachusetts Mutual Life Insurance Company	Blaine-Hancock	rt		
Material on Women's Land Army for PATHFINDER	Bailey	In preparation		
Article on labor situation in California for EXTENSION SERVICE REVIEW	Crocheron— Bailey	Completed		
Newspaper mats of cartoon strip, "John Gets His Tomatoes Picked"	Hancock- Sampson	At printer		
VFV Certificate of Service	Hancock ;	At printer		
Art layout for railroad timetable regarding U.S. Crop Corps	Sawrie-Hancock	In clearance		
U. S. Crop Corps Certificate of Membership	Sawrie-Hancock	In clearance		
Photographs of VFV and related activities, Alabama, made, including 135 contact prints and 147 enlargements	Bigelow-Hunton	Completed		
Trip to New York to take photographs of training VFV for farm jobs	Ackerman-Blaine	In preparation		
Set of photographs on work simplification in the farm home sent to OWI Magazine Bureau and FARM HOME LIFE	Bailey	Completed		
Slidefilm, "Learning About Farm Jobs From Pictures"	Welch-Gericke	In progress		
Slidefilm, "A Simple Way to Iron a Shirt" (Work simplification in the farm home)	Rokahr-Gericke	In preparation		
Slidefilm for Indiana, "Some Do's and Don'ts in Detasseling Hybred Seed Corn"	Indiana-Welch- Gericke	In preparation		
RADIO Consumer Time (NBC) - June 17 "U.S. Crop Corps"	Dickey, OD	Completed		
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Subject	Assigned	Status
RaDIO		
INS-UP-PA		
City Boys and Farm Work	Pitt, OI	Prepared
Radio Interview, National Farm and Home Hour; Frances Valentine, Women's Bureau, U.S. Dept. of Labor, regarding Women's Land Army workers.	Bailey-Fitt	Cleared
Victory Garde	ens	•
Fact Sheet on compost	Sampson, Ext.	In clearance
Food and Home Notes Article on Garden Peas Home Canning Bulletin Off Press	Douglass, OI	Released June 5 Released June 5
Clip Sheet		
Plant Beans Again	P.Smith, OI	For release June 11
RADIO		
Homemakers! Chats: Better Garden Care Question Box: When Pick Vegetables, Etc. V-Garden Succession Crops V-Garden Q&A	Sampson, Ext.	Cleared " " In clearance
Network Broadcasts: Blue, Farm and Home, June 16 "How to Water the Victory Garden"	Hemphill, OI	In preparation
Economic Stabil	lization	
Land BoomFifth War Loan Drive, Farm and Home Radio talk by Secretary Wickard to be given on June 12, 1944.	Hall, OI	In clearance
Farm Price Stabilization Press Release	OMI	11
Farmers and the Fight against Inflation	OWI	11
Home Food Preserv	vation	
Prepared fact sheet on poultry canning	HNHE .	Completed
Prepared information on home food preservation for new fact sheet on Food Fights for Freedom	VanDeman	Eompleted

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Subject	Assigned	Status
Home canning of fruits and vegetables. AWI-93	HNHE,	Off the press
"Home canning bulletin off the press" - for Food and Home Notes.	Davis	Completed
"Old bird, young bird - cook it right" - for Food and Home Notes.	Pundt	Completed -
"Text for dressmaker" - for Food and Home Notes.	Pundt	Completed
Information on clothing conservation to Parade Magazine.	Van Deman	Completed
RADIO		
Farm and Home Hour, Blue Network "New home canning Bulletin"	Van Deman	Completed
Furnished U.P. radio service with information on home canning.	Van Deman	Completed
Radio Farm Directors Letter New Canning Bulletin for Victory Gardeners Canned Food Requirements Increased - Press Rel Network Broadcasts:		Prepared /
June 17, Servel "Fashions in Rations" "Home Canning"— Ruth Van Deman, BHE	Van Deman	In preparation
Script "Stretching the Canning Sugar" June 13	Hoffman, OD	Completed
Radio Round Up on Food - "Careful Canning"	Beauchamp, OD	tt
Consumer Time (NBC) - July 1 - Home Canning	Dickey, OD	Completed
Home Service Daily - June 7 - Food Preservation	n Briggs, OD	ff
Marketing Plentifu	ul Foods	
Fact Sheet on Need for Increased Home Canning & Freezing of Chicken	North, OD Van Deman, BHNHE	
Fact Sheet on Shell Egg Diversion	Snell, OD	Completed
Short article on need for more Tomatoes for Food Trade Letter No. 32.	tt .	Out
List of Plentiful Foods for Food Trade Letter and other media.	North, OD	11
Item on egg purchases by WFA at support prices for Food Trade Letter No. 32	Snell, OD	11

Subject Subject	Assigned	Status
Special article for Hatchery Tribune on WFA price support for eggs.	Snell, OD	In preparation
Graphic summary of samples of egg consumption drive. Report	Marketing rts Division, OD	In preparation
RADIO		
Home Service Daily - June 14 - Fresh Fruits and Vegetables	Briggs, OD	Completed
Radio Round-Up on Food - June 3 - "See About Your Vitamin C" (Tomatoes)	Beauchamp, OD	Completed
"Flag Day in American Kitchens" (Abundant Foods) - June 14.	Hoffman, OD	
Vitamins for Victory - June 12 - "Milk Drinks to Beat the Heat"	n	n .
Vitamins for Victory - June 17 - "Vegetable Care"	II No. 10 to	# 1 1/2 1/2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Script, "Tomatoes - Easy to Can" - June 19	Burns, OD	n .
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Nutrition Nutrition		* * * * * * * * * * * * * * * * * * * *
Digests of Food Habits Studies "Attitudes Toward the Effects of Point Rationing on the Choice of Food"	Padgett, OD	Completed
"Report of Field Research on Food and the War."	Padgett, OD	The state of the s
"Attitudes Towards Use of Soy Beans As Food"	Padgett, OD	tt
Review of Manuscript on Apples for Click magazine.	#	11
Nutrition Fact Sheet on Strawberries (To be used for radio and press releases)	m .	m
Nutrition Fact Sheet on Potatoes (To be used for radio and press releases)	ff	Ħ
Nutrition Fact Sheet on Tomatoes . (To be used for radio and press releases)	n e e	11
Special exhibit arranged for Food Fights For Freedom, to be displayed at National Conference of Women's Committee on Victory and Lasting Peace, New York, May, 1944.	Graubard, OD	II

Subject	Assigned	Status
RADIO		
Vitamins for Victory "A Bit About Bacon" - June 15 "Sandwich Combinations" - June 16	Hoffman, OD =	Completed "
Q&A: Ticks-Vanilla-Cream	Wharton, OI	In clearance
Industrial Fe	eeding	
Folder for distribution to plant management promoting expansion and installation of in-plant feeding facilities	Desmond, OD Perry, OD Mose, OD	Completed
June issue of the Industrial Nutrition Service.	Perry, OD	
Material for address at Food Service Industry meeting in Chicago June 8-10.	Adelberger, OD	п
Material on industrial feeding to be used by War Manpower Commission	Perry, OD	Completed
RADIO		
Script, "Mare Island" - June 19 - for Orange Network Series.	Burns, OD	ft -
Food Conservation	tion	
Food Conservation Education in the Elementary Schools	Beauchamp, OD	Being printed
Food Waste Survey for Mass Feeding Operations	Oliver, OD	Being revised
Post-War		
An informal talk at Penn State College on "Postwar Demands for Agricultural Products"	F.L. Thomsen, BAR	In preparation
Press release Postwar Committee Outlines Guides for Those Returning to Farms	Childers, OI	In clearance
Miscellaneous		
A paper for a meeting of the Western Farm Economics Ass'n. on "Trends in the Farm Real Estate Market"	H.E.Selby, BAE	In preparation
Revision of Article on 4-H Club Work and new illustrations, for NEW WONDER WORLD book series.	Thacker-Warren	Completed

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Stibject - 9 -	Assigned	Status
Material prepared for citation of Shiloh 4-H Club, Pennsylvania, on Youth-on-Parade program, CBS sustaining	Thacker	Completed
National 4-H Club radio program featuring Negro 4-H Club work, National Farm and Home Hour	Bond-Thacker	Completed
Six layouts for Certificate of Award to 4-H leaders	Sawrie-Power- Madden	In clearance
Poster, "Produce High Grade Cotton"	Poole-Fulghum	At printer
Outline Cotton Grade Improvement Program and Fact Sheet for field workers, farm press, radio program directors	Williams-Fulghum	In preparation
Spot radio announcement, Cotton Grade Improvement, for OWI use in South	Fulghum-Pitt	In preparation
Press release announcing cotton grade improvement campaign	Fulghum-Williams	11
Letter, Director of Extension Work to 11,000 cotton ginners on cotton grade improvement campaign.	Fulghum	In clearance
Letter, War Food Administration to six farm organizations on cotton grade improvement campaign	Fulghum	In preparation
Farm radio flash on cotton grade improvement program	Briggs-Fulghum	m
Suggested local news release on cotton grade improvement program	Williams-Fulghum.	#**
Establishment of a definite policy for distribution of Department publications to State extension workers has been completed and field workers informed	Tucker	Completed
Requests for 1,182,824 publications (295 orders) handled	Hall, Ext.	Completed
Edited 115 pages in 42 jobs for duplicating, 6 pages for printing	Bealer-Smith	Completed
Review of "Come Over Into Macedonia"	Meyer	In preparation
Article, "Thirty Years of Cooperative Extension Work" for LAND POLICY REVIEW	Meyer	Completed
Slidefilm, "The Use of Logs in Farm Buildings"	Gericke-Miller	In preparation

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- 10 - Subject	Assigned	Status
Letter to Extension Directors (June 3) Extension Service Bill Introduced	Lloyd	Completed
Funds for 60 Wind-Flood Damaged Counties Milkweed Floss Program Victory Garden film, "Fresh From the Garden", commercially produced		
<u>USDA</u> - June 12		
Bai Is 60! Stresses wartime activities BAI Is Government Efficient? * The FS Guayule proje An Awakening Farm - SCS movie For Years To Come	ct	Completed
"Heat Insulation made of low-quality cotton"	Omohundro, OD	Completed
"Comparative food levels in U.S., C.B., Canada"	Price, OD	Completed
"Fats and Oils Round-up"	Snellgrove, OD	, ff.
"Lend-lease packaging"	Osser, OD	n .
"Women as food inspectors"	Sutherland, OD	11
RADIO		
Farm Flashes:		
Spare Milkweed for Lifejackets War Timber Production (3 regions)	Denny, CCC Bergoffen, FS	Cleared In clearance
PA-UP-INS:		
United Nations Larder Wood Cutting Bee	Burns, OD Bergoffen, FS	Cleared In preparation
Radio Farm Directors Letter: Possible Increased Membership in War Bonds — W	ar Board Memo	Completed
Background Information on Milkweek Collection - Thanks to Radio for Forest Fire Prevention		u n
Plugs	Bergoffen	II .
Network Broadcasts:		
Blue, Farm and Home, June 13 "A Nutritionist Looks Ahead" Dr. Hazel K. Stiebeling, Chief, BH&HE	Van Deman, BHE	In preparation
Monday, June 12, Blue, Farm and Home "Fifth War Loan Drive"		
Secretary Claude R. Wickard	Hall, OI	In preparation

- 11 - Subject	Assigned	Status
Blue, Farm and Home, June 15 "Veterans of Two Wars Discuss Their Future" Alonzo Nichols, Farmer, N.C.; Matthew Tucker, Farmer, N.C.; and Vance E. Swift, FSA, State Director for N.C.	Day, FSA	In preparation
June 17, Blue, Farm and Home - "Penicillin" Pickup from Peoria, Ill, Regional Research Lab Wallace Kadderly, Dr. O.E. May, Chief, Ba⁣ H.T. Herrick, Director of Lab; Dr. R. D. Coghil In charge, Fermentation Division; Dr. Kenneth I Raper, Dr. George E. Ward, Dr. Frank H. Stodola and Dr. A. J. Moyer, Lab. scientists	1 <u>1</u> , 8.	In preparation
Script, "The United Nations Team" Script, "Radio Round-up Food" - June 3 Script, "Radio Round-Up is Two Years Old" Script, "A Jamboree" (making Jam in England) "Ice Cream is in the Good News Again" "China Plans for Fuller Plates" Script, "A New Name for An Old Standby" (dried milk)	Burns, OD Beauchamp, OD "": "": "" "" ""	Completed "" "" "" "" "" ""
Radio Shows		
"Food Situation" - June 1 Dr. Eddy's Food Forum	Briggs, OD	Completed
Consumer Time (NBC) - June 10 "Anniversary Program"	Dickey, OD	11

Consumer Time (NBC) - June 24 "Reverse Lend-Lease"

Home Service Daily - June 9 Federal Food Reporter

Fickey, OD

Briggs, OD

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Completed

